



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Media Ad Venture
8136 Old Keene Mill Rd
Ste A-300
Springfield, VA 22152

Contract # 1445048

Schedule Dates	10/09/16-10/16/16	Date Entered	10/07/16
Advertiser	Elise Stefanik/Congress/New York/Republican (62)	Last Modified	10/07/16
Agency	Media Ad Venture (10512)	Entered By	Elizabeth F. Guy
Product	Political - US Congress (1076)	CO-OP	No
Brand	STEFANIK/NY21/R (566701)	Headline #	ECR25326673
Salesperson	Kaiz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Kaiz - Washington DC	Order Type	Normal
Buyer Name	Carolyn, Bush,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	146/163/923	Commission	\$411.00
Account Types	National/Political	Net Total	\$2,329.00
Billing Type	Standard	Sales Tax	
Comments	STEFANIK/NY21/R 10/9/16-10/16/16 ELISE STEFANIK FOR NY-21 - NAB & TRAFFIC INSTRUCTIONS SENT VIA EMAIL.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	23	\$2,740.00
Grand Total:	23	\$2,740.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	4P- Judge Judy	1	X							1	\$30.00	\$30.00	Burlington (WVNY)	Judge Judy	10/7/16
2.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	4P- Judge Judy	1		X						1	\$30.00	\$30.00	Burlington (WVNY)	Judge Judy	10/7/16
3.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	4P- Judge Judy	1			X					1	\$30.00	\$30.00	Burlington (WVNY)	Judge Judy	10/7/16
4.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	4P- Judge Judy	1				X				1	\$30.00	\$30.00	Burlington (WVNY)	Judge Judy	10/7/16
5.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	5P- Judge Judy	1	X							1	\$40.00	\$40.00	Burlington (WVNY)	Judge Judy	10/7/16
6.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	5P- Judge Judy	1		X						1	\$40.00	\$40.00	Burlington (WVNY)	Judge Judy	10/7/16
7.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	5P- Judge Judy	1			X					1	\$40.00	\$40.00	Burlington (WVNY)	Judge Judy	10/7/16
8.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	5P- Judge Judy	1				X				1	\$40.00	\$40.00	Burlington (WVNY)	Judge Judy	10/7/16
9.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	5P- Judge Judy	1					X			1	\$40.00	\$40.00	Burlington (WVNY)	Judge Judy	10/7/16
10.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	5:59P- Local 22 News at 6P	1	X							1	\$50.00	\$50.00	Burlington (WVNY)	Local 22 News	10/7/16
11.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	5:59P- Local 22 News at 6P	1		X						1	\$50.00	\$50.00	Burlington (WVNY)	Local 22 News	10/7/16
12.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	5:59P- Local 22 News at 6P	1			X					1	\$50.00	\$50.00	Burlington (WVNY)	Local 22 News	10/7/16
13.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	5:59P- Local 22 News at 6P	1				X				1	\$50.00	\$50.00	Burlington (WVNY)	Local 22 News	10/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVVNY
201 Humboldt St
Rochester, NY 14610-1093

Media Ad Venture
8136 Old Keene Mill Rd
Ste A-300
Springfield, VA 22152

Contract # 1445048

Schedule Dates 10/09/16-10/16/16
Advertiser Elise Stefanik/Congress/New York/Republican (62)
Agency Media Ad Venture (10512)
Product Political - US Congress (1076)
Brand STEFANIK/NY21/R (\$566701)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Carolyn Bush,
Phone/Fax /
CPE 146/163/923
Account Types National/Political
Billing Type Standard
Comments STEFANIK/NY21/R
10/9/16-10/16/16 ELISE STEFANIK FOR NY-21 - NAB & TRAFFIC INSTRUCTIONS
SENT VIA EMAIL.

Date Entered 10/07/16
Last Modified 10/07/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25326673
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$411.00
Net Total \$2,329.00
Sales Tax

Burington (WVVNY)
By Broadcast Month
Oct. 2016 23 \$2,740.00
Grand Total: 23 \$2,740.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	6:30P- World News Tonight	1	X							1	\$150.00		Burington (WVVNY)	ABC World News Tonight	10/7/16
14.0.1	Preempt	10/10/16															Burington (WVVNY)	No Avail/Exception -	
15.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	6:30P- World News Tonight	1			X					1	\$150.00	\$150.00	Burington (WVVNY)	ABC World News Tonight	10/7/16
16.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	6:59P- Local 22 News at 7p	1	X							1	\$50.00	\$50.00	Burington (WVVNY)	Local 22 News	10/7/16
17.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	6:59P- Local 22 News at 7p	1			X					1	\$50.00	\$50.00	Burington (WVVNY)	Local 22 News	10/7/16
18.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	6:59P- Local 22 News at 7p	1					X			1	\$50.00	\$50.00	Burington (WVVNY)	Local 22 News	10/7/16
19.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	7:30P- Inside Edition	1	X							1	\$40.00	\$40.00	Burington (WVVNY)	Inside Edition	10/7/16
20.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	7:30P- Inside Edition	1			X					1	\$40.00	\$40.00	Burington (WVVNY)	Inside Edition	10/7/16
21.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	7:30P- Inside Edition	1				X				1	\$40.00	\$40.00	Burington (WVVNY)	Inside Edition	10/7/16
22.0	Normal Line / Prime	10/12/16-10/12/16	5	:30	9P- Modern Family/Blackish	1			X					1	\$650.00	\$650.00	Burington (WVVNY)	Modern Family/Blackish-ABC	10/7/16
23.0	Normal Line / Prime	10/13/16-10/13/16	5	:30	7:58P- Grey's Anatomy	1				X				1	\$750.00	\$750.00	Burington (WVVNY)	Grey's Anatomy-ABC	10/7/16
24.0	Normal Line / Prime	10/09/16-10/09/16	5	:30	10P- Quantico	1						X		1	\$400.00	\$400.00	Burington (WVVNY)	Quantico-ABC	10/7/16
24.0.1	Preempt	10/09/16															Burington (WVVNY)	Schedule Change/Exception	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Nexstar Broadcasting Inc provides services for WVVNY-TV and Mission Broadcasting through an outsourcing agreement. WVVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVVNY advertising



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Media Ad Venture
8136 Old Keene Mill Rd
Ste A-300
Springfield, VA 22152

Contract # 1445048

Schedule Dates

10/09/16-10/16/16

Advertiser

Elise Stefanik/Congress/New York/Republican (62)

Date Entered
Last Modified

10/07/16
10/07/16

Entered By

Elizabeth F. Guy

Agency

Media Ad Venture (10512)

CO-OP

No

Product

Political - US Congress (1076)

Headline

ECR25326673

Brand

STEFANIK/NY21/R (566701)

Demo

Normal

Salesperson

Katz - Washington DC, Washington DC (1179)

Order Type

Normal

Sales Office

Katz - Washington DC

Package Deal

Commission %

Buyer Name

Carolyn Bush,

Commission

15.00

Phone/Fax

/

Commission %

\$411.00

CPE

146/163/923

Net Total

\$2,329.00

Account Types

National/Political

Sales Tax

Billing Type

Standard

Comments

STEFANIK/NY21/R
10/9/16-10/16/16 ELISE STEFANIK FOR NY-21 - NAB & TRAFFIC INSTRUCTIONS
SENT VIA EMAIL.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / Prime	10/16/16-10/16/16	5	:30	10P- Quantico	1							X	1	\$400.00	\$400.00	Burlington (WVNY)	Quantico-ABC	10/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25326673	Changes as of: 10/7/2016 at 12:24 PM	Version: Current State Version 2
CPE: 146/163/923	Flight: 10/9/16 - 10/16/16	Total \$: \$3,290.00
Agency: Media Ad Ventures 8136 Old Keene Mill Road Suite A-300 SPRINGFIELD, VA 22152	Advertiser: STEFANIK, ELISE Product: STEFANIK/NY21/R	Total Spots: 25 Total CPP: \$0.00
Agency Order #: 5458908 Buyer: Bush, Carolyn	Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Total GRP: Traffic #: 1445048
Station: WYNY Market: Burlington-Plattsburgh Office: WASHINGTON	Assistant: LAILA DAFTARI 202-872-5880	Separation:
Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE		

Comments: 10/9/16-10/16/16 ELISE STEFANIK FOR NY-21 - NAB & TRAFFIC INSTRUCTIONS SENT VIA EMAIL.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/9 - 10/16										Total Spots	Total \$	CPP	GRP
							10/9	10/10	10/11	10/12	10/13	10/14	10/15	10/16						
M-F 1 4p-4:30p			Judge Judy	\$30.00	0	30	0	1	1	0	1	1	0	0	4	\$120.00	\$0.00	0.0		
M-F 2 5p-5:30p			Judge Judy	\$40.00	0	30	0	1	1	1	1	1	0	0	5	\$200.00	\$0.00	0.0		
M-F 3 6p-6:30p			Local 22 News	\$50.00	0	30	0	1	1	0	1	1	0	0	4	\$200.00	\$0.00	0.0		
M-F 4 6:30p-7p			ABC World News Tonight	\$150.00	0	30	0	1	0	1	0	0	0	0	2	\$300.00	\$0.00	0.0		
M-F 5 7p-7:30p			Local 22 News	\$50.00	0	30	0	1	0	1	0	1	0	0	3	\$150.00	\$0.00	0.0		
M-F 6 7:30p-8p			Inside Edition	\$40.00	0	30	0	1	0	1	0	1	0	0	3	\$120.00	\$0.00	0.0		
W 7 9p-10p			Modern Family/Blackish-ABC	\$650.00	0	30	0	0	0	1	0	0	0	0	1	\$650.00	\$0.00	0.0		
Th 8 8p-9p			Greys Anatomy-ABC	\$750.00	0	30	0	0	0	0	1	0	0	0	1	\$750.00	\$0.00	0.0		
Su 9 10p-11p			Quantico-ABC	\$400.00	0	30	1	0	0	0	0	0	0	1	2	\$800.00	\$0.00	0.0		
TOTALS: 1							6	3	5	4	5	0	1		25	\$3,290.00	\$0.00	0.0		



125 West 55th St
New York, NY 10019

Contract # 25326673 Changes as of: 10/7/2016 at 12:24 PM Version: Current State Version 2
CPE: 146/163/923 Flight: 10/9/16 - 10/16/16
Agency: Media Ad Ventures Advertiser: STEFANIK, ELISE
8136 Old Keene Mill Product: STEFANIK/NY21/R
Road Buyer: Bush, Carolyn
Suite A-300 Agency Order #: 5458908
SPRINGFIELD, VA Buyer: Bush, Carolyn
22152
Salesperson: RACHELLE RAY -
Washington DC
202-872-5880
Assistant: LAILA DAFTARI
202-872-5880
Total \$: \$3,290.00
Total Spots: 25
Total CPP: \$0.00
Total GRP: 1445048
Traffic #: 1445048
Separation:

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/07/16 12:24 PM	Elizabeth Guy	Line 4 World News 1x 10/12 needs to be @ a Sect 2 \$600 to clear Line 9 Quantico 1x 10/9 n/a due to Pres. Debate M/G offer 1x 10/9 Once Upon a Time 8-9P Sect % \$400. Please advise thanks!	
10/07/16 11:34 AM	RACHELLE RAY - Washington DC	10/9/16-10/16/16 ELISE STEFANIK FOR NY-21 - NAB & TRAFFIC INSTRUCTIONS SENT VIA EMAIL.	
10/07/16 11:34 AM	RACHELLE RAY - Washington DC	10/9/16-10/16/16 ELISE STEFANIK FOR NY-21 - NAB & TRAFFIC INSTRUCTIONS SENT VIA EMAIL.	

Competitive Information	
Market Budget:	\$19,353
WVNY Share:	17%
Comment:	
WCAX:	14%
WPTZ:	69%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	25	\$3,290.00	N/A	0.0
Total	100%	25	\$3,290.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	25	\$3,290.00
Total	25	\$3,290.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Makegood 1	10/7/16 12:24 PM	Elizabeth Guy	Sent To Rep			\$0 \$0
Queued for Electronic Contracting	10/7/16 11:53 AM					\$0 \$0
Revision	10/7/16 11:34 AM	RACHELLE RAY - Washington DC	Confirmed			\$0 \$3,290.00
New	10/7/16 11:31 AM	RACHELLE RAY - Washington DC	New	25		\$3,290.00 \$3,290.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

WVNY- BURLINGTON (PLATTSBURGH)

10-7-2016

I, Media Ad Ventures, Inc.,

being/on behalf of: Elise Stefanik,

a legally qualified candidate of the Republican

political party for the office of: US Congressman

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Elise for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cabell Hobbs

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/12/2016

Date



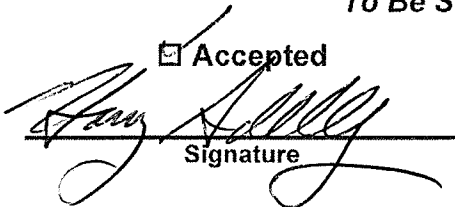
Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Harvey Adelberg
Printed Name

P.O.S.
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Elise Stefanik

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

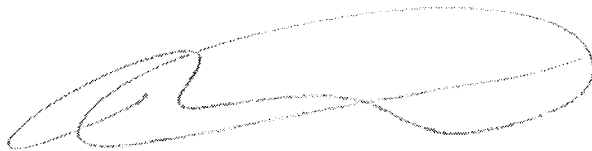
☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Brad Mont, Agent

printed name

10/6/16

date